



## Advertising Program

To promote area/family businesses in the Koinonia community and provide additional fundraising opportunities for our homeschool group, Koinonia will be implementing an advertising program. Families are encouraged to approach area businesses to sell ad space at two different price options (details listed below) and **earn money towards tuition**. Pricing for ads and tuition credit are based on logo size & promotional offerings. Please note that there is a cap on the number of ads we can accommodate, and we will begin processing these once the signed paperwork is submitted. Each family may sell up to two ads.

All logos must be submitted digitally. Logos will be given a direct link to the sponsor's website.

### Large Logo: \$500

The logo appears on top of the sponsorship page on our website.

The logo is displayed in the monthly newsletter and have a 1/3-page ad in the January and May Showcase program.

Family who completes the sale is given 50% tuition credit.

Maximum number: 6

### Medium Logo: \$250

The logo appears on the bottom of the sponsorship page on our website.

The logo is displayed in the monthly newsletter.

Family who completes sale is given 50% tuition credit.

Maximum number: 12

### Newsletter Advertisement: \$20/month

Advertisement appears on the bottom of the newsletter.

Advertisement is displayed for one month.

Family who completes sale is given \$10 tuition credit.

Business Name: \_\_\_\_\_

Business Contact: (name) \_\_\_\_\_

(phone) \_\_\_\_\_

(email) \_\_\_\_\_

Ad Size: \_\_\_\_\_ Large (\$500) \_\_\_\_\_ Medium (\$250) \_\_\_\_\_ Newsletter (\$20/month)

Business Link sent to Koinonia: Yes No

Please circle: First Ad Second Ad

Sponsoring Family (parent first/last name) \_\_\_\_\_

(Checks payable to the "Koinonia Homeschool Group")